

I am a passionate designer whose strengths lie in crafting engaging user experiences by turning complex problems into intuitive solutions. With skills in UX research, UI design, branding, and web development, my goal is to enhance the user experience and contribute to a less distracting world.

With structure, comes freedom. Let's design.

EDUCATION

GOOGLE on COURSERA

Google UX Design 08/2024

COLUMBIA COLLEGE HOLLYWOOD

B.F.A., Graphic Design/Interactive Media Magna Cum Laude 03/2021

UNIVERSITY OF VIRGINIA

B.A., African/African-American Studies Minor, Economics

SKILLS

Project Management	Info Architecture
Product Design	User Journeys
Storyboarding	UX Research
Visual Design	Web Design
Wireframing	QA Testing
Prototyping	UX Writing
Branding	SEO

SOFTWARE

Photoshop	Figma
Illustrator	Visual Studio
InDesign	Github

CONTACT

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PORTFOLIO

https://aycode.design

WORK EXPERIENCE

USER INTERFACE/USER EXPERIENCE DESIGNER | 01/2018-Present AY CODE+DESIGN

- I apply usability research methods and data analysis to inform design decisions, resulting in a 20% increase in user satisfaction and engagement.
- Increased business profits by approximately 15% from 2018-2023 by creating intuitive user interface prototypes and website redesigns, which optimized customer services.
- Streamlined design communication by developing comprehensive task flows and style guides, resulting in 10% faster stakeholder decision-making and effective budget management.

INFORMATION TECHNOLOGY SUPERVISOR | 03/2020–12/2023 United States Census Bureau

- Increased inventory management efficiency by 80% (from 10 to 2 hours/week) by engineering a system in Excel and Power BI for 1000+ devices, resulting in significant time savings.
- Improved training efficiency by coordinating classroom and remote training and travel for 200+ census survey takers on the West coast, reducing travel and training costs by 10%.
- Ensured compliance with upgraded requirements by leading the testing and implementation of new personnel management software in 3 months, resulting in improved employee tracking.

DESIGN SUPERVISOR/STUDENT TUTOR | 01/2018-03/2019 Art Institute of California - Hollywood

- Optimized the school website's functionality and user experience by eradicating outdated links and documents from 35% to 0% in 3 months, enhancing visitor accessibility.
- Elevated event visibility and engagement by prioritizing content planning and producing 50+ multimedia posters and bulletins, enhancing event promotion and audience interaction.
- Offered detailed tutoring in web coding and Adobe Suite tools, fostering student creativity and skill development, resulting in improved student project outcomes and skill acquisition.